

## **MEDIA RELEASE**

Issued: 4 July 2024

For Immediate Release

### **Letshego Holdings Namibia Sponsors SWAITEX with N\$100,000**

Letshego Holdings Namibia is pleased to sponsor the Swakopmund International Trade Expo (SWAITEX) with a contribution of N\$100,000, supporting the theme "Promoting Efficient Connectivity and Resource Beneficiation for Sustainable Growth in Africa." As an organisation dedicated to improving the livelihoods of Namibians, we are committed to investing in initiatives that foster connections, drive economic development, and promote sustainable growth in Namibia and across the African region.

*In the photo:* The esteemed Presidents of Namibia and Botswana. H.E. Dr. Nangolo Mbumba and H.E. Dr. Mokgweetsi Masisi graced the event and visited Letshego Holdings Namibia's stall at the Expo. In the middle, Letshego Namibia's CEO, Dr. Ester Kail, proudly welcomed these leaders, highlighting our commitment to financial inclusion and community empowerment.

**END.**

#### ***About Letshego Namibia***

*Letshego Namibia is a subsidiary of the proudly African multinational organisation, Letshego Africa Holdings Limited (LAHL), listed in Namibia and focused on delivering inclusive finance solutions to the low and middle income segments, as well as micro-small enterprises (MSME's). In 2023, Letshego Namibia was recognised as the Best Locally Listed Company at the prestigious Namibia Top Company Awards organised by Cirrus Capital. With a staff compliment of over 200 employees – including both direct and indirect sales agents – and more than sixty thousand customers, Letshego Namibia is synonymous with leveraging innovation and technology to improve the lives of individuals who have limited access to traditional financial services.*

#### **For media inquiries, please contact:**

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**Social Media Caption:**

We are excited to sponsor the Swakopmund International Trade Expo (SWAITEX) with a contribution of N\$100,000, supporting the theme "Promoting Efficient Connectivity and Resource Beneficiation for Sustainable Growth in Africa." As an organisation dedicated to improving the livelihoods of Namibians, we are committed to investing in initiatives that foster connections, drive economic development, and promote sustainable growth in Namibia and across the African region.

Letshego Holdings Namibia's stall drew significant attention as we hosted the esteemed Presidents of Namibia and Botswana, H.E. Dr. Nangolo Mbumba and H.E. Dr. Mokgweetsi Masisi, and dignitaries. Letshego Namibia's CEO, Dr. Ester Kail, proudly welcomed these leaders, highlighting our commitment to financial inclusion and community empowerment. Celebrate this milestone with us as we continue to make a positive impact! Join us from 1-6 July at Vineta Sports Stadium, Swakopmund, to learn more about Letshego Bank Namibia and Letshego Micro Financial Services Namibia's products and services. #SWAITEX2024 #LetshegoNamibia #SustainableGrowth