

PRESS RELEASE

For immediate release



LETSHEGO BOTSWANA DONATES 5 WHITE BRAHMANS IN SUPPORT OF PRESIDENT MASISI'S DONATE A BULL INITIATIVE

Gaborone, Botswana – 9 July 2024: Letshego has made a significant contribution to the President's Donate a Bull initiative aimed at enhancing the cattle value chain and improving local cattle genetics. The company donated five magnificent white Brahman bulls, demonstrating its commitment to improving lives and contributing to the nation's sustainability when it comes to cattle breeding.

Letshego Botswana Chief Executive Officer and Regional Executive for Eswatini and Lesotho Kgotso Bannalotlhe said, *"We are delighted to be given this opportunity to make a valued contribution to the President's Donate a Bull Initiative. These are magnificent bulls, and we are proud that they are going to benefit more Botswana farmers across the country and play a crucial role in achieving our goal of enhanced national sufficiency through farming."*

The donation was presented by Letshego Africa Holdings Group Chief Executive Aupa Monyatsi, alongside the Chairman of the Board of Directors of Letshego Botswana, Martin Makgatlhe, Chief Executive Officer for Letshego Financial Services Botswana, and Regional Executive, Kgotso Bannalotlhe, Group Head of Corporate Business Development, Frederick Mmelesi, along with their teams.

Letshego Africa Group Executive Aupa Monyatsi explained, *"Letshego chose white Brahman bulls for their known advantages in the cattle industry, including their hardiness, adaptability to different climates, and resistance to diseases. These traits are essential for improving the health and productivity of the local cattle population, aligning with the President's vision for enhancing the cattle value chain and improving local genetics."*

In addition to the esteemed guests previously mentioned, the donation event was graced by the presence of the Honorable Minister of Finance, Peggy Serame, the Deputy Permanent Secretary to the President Dorcas Bokole and their teams, and their team members. Their attendance underscored the significance of Letshego's contribution to President Masisi's initiative and the collective commitment to enhancing the cattle value chain and improving local cattle genetics.

This donation reflects Letshego's dedication to initiatives that enhance community well-being and contribute to the nation's sustainability.

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About Letshego Botswana

Letshego Financial Services Botswana (Letshego Botswana) opened its doors in 1998 in Gaborone, Botswana. As a subsidiary of the Letshego Group, Letshego Botswana has steadily grown into a leading financial services provider. The company contributes approximately 40% to Group profits. In addition to formally employed individuals in government, parastatal and private sectors, it has made inroads into servicing low to middle-income earners in the mining sector. In recent years, Letshego Botswana has been engaged in its Improving Lives Campaign that encourages customers to use their loan proceeds towards productive rather than consumptive lending in order to improve their lives.

For more information, visit: <https://www.letshego.com/botswana> * www.letshego.com * [Facebook@Letshego Botswana](https://www.facebook.com/LetshegoBotswana)

About Letshego in Africa

Letshego Holdings Ltd (“Letshego Group”) is a truly African multinational organisation, headquartered and listed in Botswana and focused on delivering inclusive finance solutions to underserved populations across its 11 sub-Saharan Africa footprint. With a staff complement of over 3,000 – including both direct and indirect sales agents - and more than four hundred thousand customers, Letshego is synonymous with leveraging innovation and technology to improve the lives of individuals who have limited access to traditional financial services.

In 2024, Letshego celebrates 26 years of supporting regional communities, making strong progress with the launch of its Transformational Strategy in September 2020, towards the Group’s vision to be a world-class retail financial services organisation, improving the lives of mass and middle-market individuals and micro and small entrepreneurs.

www.letshego.com or www.letshegoinvestor.com; To access the LetsGo Digital mall visit: www.letshego.com

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