

PRESS RELEASE

For immediate release

LETSHEGO ESWATINI SUPPORTS CUSTOMERS WITH INCREASED LIMITS OF UP TO E500, 000 AND REDUCED INTEREST RATES FOR CONSOLIDATION AND TOP-UP LOANS

Mbabane; Eswatini – 22 September 2022: In an economic climate of rising loan interest rates, Letshego Eswatini is offering reduced interest rates for loan consolidation and top-up loans of up to E500, 000 to enable customers to access adequate funding to advance their personal goals and consolidate their debts. The enhanced loan facility is available to all Government and Local Government employees, as well as employees of partnered private companies and parastatals. The self-service 84-month loan facility is available online at Letshego’s LetsGo Digital Mall, their multichannel digital platform where customers can register at www.letshego.com or on WhatsApp by dialling +268 7663 7651 and via USSD at *2006#.

Letshego’s Eswatini Acting Head of Sales and Marketing Temavulane Motsa said, “Letshego Eswatini is here to change lives for the better. Not only is this enhanced loan facility in line with our purpose to achieve a tangible and measurable social impact for our customers – but also because we all need to play an active role in building a bright future for Emaswati.

In meeting its brand promise to improve lives for customers and communities in Eswatini, Letshego Eswatini recognises that most of its customers use loans for productive purposes towards Education, Healthcare and Agri-business. Others require increased financial support to continue to support small business ventures, side hustles and even sustain their medium and long term investments.

In the spirit of productive lending, Letshego Eswatini also understands that formally employed individuals can often gain access to unique opportunities and income-generating alternatives during these tough economic times. These include starting small businesses as traders, small-scale farming or entering the transport and logistics operation that can begin to grow profitable, and ultimately scale as the economic outlook improves. Ironically, it is often during these challenging economic times that sustainable enterprises that can ultimately grow to become financially independent profitable ventures spring to life.

ENDS.

Note to the Editors:

Letshego in Eswatini

Letshego Financial Services Swaziland (Letshego Eswatini) opened its doors in the Kingdom of Eswatini in February 2006 as a subsidiary of Letshego Holdings Limited (LHL). Letshego Eswatini has steadily grown into a leading financial services provider with diverse products that serve the low, middle income and medium and Small enterprises (MSE). In addition to formally employed individuals in government, parastatals and private sectors entities, it has made strides in becoming accessible to the informal market by partnering with MTN Eswatini to offer Mobile Money Loans. In recent years, Letshego Eswatini has been engaged in its ‘Improving Lives Campaign’ that encourages customers to use their loan proceeds towards productive rather than consumptive lending in order to improve their lives. For more information, visit: <https://www.letshego.com/eswatini>. Facebook@Letshego Eswatini. To access the LetsGo Digital mall visit: www.letshego.com

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