



LETSHEGO LAUNCHES SHOOTING TOURNAMENT

- *Letshego in support of Eswatini Shooting Association (ESA) launches 2020 Shooting tournament*
- *Letshego sponsors the tournament with E15,000*
- *Letshego supports ESA to help improve the sport and promote responsible use of firearms.*

Mbabane, Eswatini -27th November 2020:

Letshego Financial Services launches the third instalment of the Letshego shooting tournament. The company has sponsored the tournament with E15,000. Letshego has been supporting Eswatini Shooting Association for the past three years since 2018. The partnership aims to promote firearm safety and grow the sport in the country.

The promotion of responsibility in using and handling firearms is the main key of this tournament. The event will further be used as a forum to promote adherence to stipulated health precautions and protocols to prevent the spread of COVID 19.

The Letshego Shooting tournament was announced at Eswatini Olympic and Commonwealth Games Association (EOCGA) boardroom in Mbabane. Letshego CEO Mongi Dlamini commented “Despite the challenges we had in 2020 due to the world wide spread of COVID 19, Letshego still endeavours to support ESA. The tournament is important to us as a platform to promote responsibility around the use of firearms. In this tournament, responsibility should go beyond the game but to be a place to encourage players to continue to adhere to health precautions to limit the spread of COVID 19. May this tournament be a reminder to everyone to keep to the 3Ws, wash hands with soap and running water, wear their mask at all times and watch our distance.”

Letshego supports a number of causes within the country as part of our Strategic Social Investments (SSI). As a company our SSI approach is to ensure that we achieve a pragmatic balance between meeting the societal development needs whilst deriving strategic business value.

Letshego has been in the Kingdom of ESwatini since 2006, and continues to look for opportunities that will assist deliver simple and appropriate solutions. Letshego has three branches in the kingdom, Manzini, Mbabane and Nhlanguano. To further increase reach, Letshego has 15 direct sales agents that attend to customers directly at their preferred areas of business.

ENDS



FOR FURTHER INFORMATION, PLEASE CONTACT:

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Notes to editors

About Letshego ESwatini

Letshego opened its doors in the Kingdom of ESwatini in February 2006 as a subsidiary of Letshego Holdings Limited (LHL). The company currently has three branches in the kingdom, in Manzini, Mbabane and Nhlangano. LHL was incorporated in 1998, is headquartered in Gaborone and was publicly listed on the Botswana Stock Exchange (BSE) in 2002. Today, LHL is amongst the largest indigenous Botswana Stock Exchange-quoted company with a current market capitalisation in excess of BWP5 billion (US\$ 500 million) that places it in the top 40 sub-Saharan Africa companies (excluding-South Africa).